



## NEW PROGRAM PROPOSAL FORM

**Sponsoring Institution(s):** Missouri Western State University

**Program Title:** Modern Languages Major

**Degree/Certificate:** Bachelor of Arts

**Options:** 1) Language and Culture; 2) Professional Applications

**Delivery Site(s):** Missouri Western State University, St. Joseph campus

**CIP Classification:** 16.0101

\*CIP code can be cross-referenced with programs offered in your region on MDHE's program inventory [higher.mo.gov/ProgramInventory/search.jsp](http://higher.mo.gov/ProgramInventory/search.jsp)

**Implementation Date:** Fall 2014

**Cooperative Partners:** Missouri Southern State University, Missouri State University, Southeast Missouri State University, University of Central Missouri

\*If this is a collaborative program, form CL must be included with this proposal

### AUTHORIZATION:

Jeanne Daffron, Provost		November 20, 2013
Name/Title of Institutional Officer	Signature	Date

Cindy Heider, Associate Provost and Vice President	816 271-4534
Person to Contact for More Information	Telephone



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## PROGRAM CHARACTERISTICS AND PERFORMANCE GOALS

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Institution Name      Missouri Western State University  
Program Name          Modern Languages Major  
Date    November 15, 2013

(Although all of the following guidelines may not be applicable to the proposed program, please carefully consider the elements in each area and respond as completely as possible in the format below. Quantification of performance goals should be included wherever possible.)

### 1. Student Preparation

- Any special admissions procedures or student qualifications required for this program which exceed regular university admissions, standards, e.g., ACT score, completion of core curriculum, portfolio, personal interview, etc. Please note if no special preparation will be required.  
No special preparation required.
- Characteristics of a specific population to be served, if applicable.  
N/A

### 2. Faculty Characteristics

- Any special requirements (degree status, training, etc.) for assignment of teaching for this degree/certificate.  
PhD or Master's in discipline
- Estimated percentage of credit hours that will be assigned to full time faculty. Please use the term "full time faculty" (and not FTE) in your descriptions here.  
At least 90% of courses will be taught by full-time faculty; part-time faculty teach only first-semester language courses.
- Expectations for professional activities, special student contact, teaching/learning innovation.  
Expected to advise majors; direct study abroad; supervise independent study; conduct research and participate in university service; participate in Consortium for Foreign Languages.

### 3. Enrollment Projections

- Student FTE majoring in program by the end of five years.  
75

- Percent of full time and part time enrollment by the end of five years.  
80% full time, 20% part time

#### 4. Student and Program Outcomes

- Number of graduates per annum at three and five years after implementation.  
18 at three years; 30 at five years
- Special skills specific to the program.  
Students will attain minimum proficiency at the Intermediate High level in all skills: listening, speaking, reading and writing. Students will demonstrate cultural competency regarding the products, perspectives and practices of the target culture(s). For students completing the Professional Applications Area, students will demonstrate skills as determined by the discipline (Business, Criminal Justice, Digital Media).
- Proportion of students who will achieve licensing, certification, or registration.  
N/A
- Performance on national and/or local assessments, e.g., percent of students scoring above the 50th percentile on normed tests; percent of students achieving minimal cut-scores on criterion-referenced tests. Include expected results on assessments of general education and on exit assessments in a particular discipline as well as the name of any nationally recognized assessments used.  
Modern Languages Majors are expected to achieve a minimum level of Advanced Low on the ACTFL Oral Proficiency Interview.
- Placement rates in related fields, in other fields, unemployed.  
Based on departmental data for 2011-2012, all respondents were employed or completing graduate studies. All respondents were working or studying in a related field.
- Transfer rates, continuous study.  
80% continuous, 20% transfer

#### 5. Program Accreditation

- Institutional plans for accreditation, if applicable, including accrediting agency and timeline. **If there are no plans to seek specialized accreditation, please provide a rationale.**  
The Modern Languages Major does not lead to licensure or certification and does not required specialized accreditation.

#### 6. Alumni and Employer Survey

- Expected satisfaction rates for alumni, *including timing and method of surveys*.  
Alumni and employer satisfaction surveys will be administered through the Career Development Center. The surveys will be given electronically on an annual basis.

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- Expected satisfaction rates for employers, including timing and method of surveys. Please see above.

## **7. Institutional Characteristics**

- Characteristics demonstrating why your institution is particularly well-equipped to support the program.

Missouri Western State University is focused on the development of students through applied learning. In addition to highly qualified faculty, we offer significant application of knowledge and skills through study abroad, internships and discipline-specific research.



## PROGRAM STRUCTURE

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A. Total credits required for graduation: 124

B. Residency requirements, if any: 30 of final 45 credits must be earned at Missouri Western in resident course work.

C. General education: Total credits: 42-46

Courses (specific courses OR distribution area and credits):

**CATEGORY ONE: BASIC SKILLS (12-14 credits)**

1. MAT110 or MAT112 or MAT116 or MAT130 or MAT137 or MAT147 or MAT167
2. ENG104 and 108 or ENG112
3. COM104

**CATEGORY TWO: NATURAL SCIENCES (8-10 credits)**

Minimum of 8 credits with lab from two of the following groups.

1. BIO101 or 105
2. CHE101(4) or 104(5) or 111(5)
3. ESC111
4. PHY101(4) or 107(4) or 110(4) or 210(5)
5. PHY104

**CATEGORY THREE: SOCIAL SCIENCES (9 credits)**

Minimum of 9 credits with at least one course from each of the two following groups.

1. ECO101 or 260 or 261 or GEO100 or PSY101 or SOC110 or 120
2. HIS140 or 150 or PSC101
3. Additional course from group 1 or 2

**CATEGORY FOUR: HUMANITIES (9 credits)**

One course each from three of the following four groups.

1. HIS200 or 210 or 230 or HUM203 or 204 or 205
2. ENG210 or 220 or PHL210 or 230 or REL250 or 251 or 252
3. ART100 or MUS101 or THR113
4. Any 3-credit hour 100-level or higher foreign language course

**CATEGORY FIVE: PHYSICAL HEALTH (4 credits)**

1. PED101
2. MIL105 or any PE lifetime sports activity class



D. Major requirements: Total credits: 40-66

Students select from ONE of the two following areas:

Area 1 Language and Culture, BA  
40 hours of ONE language

Area 2 Professional Applications, BA  
33 hours of ONE language 33  
FRE/SPA 211 Language for the Professional OR  
FRE/SPA 301 Methods of Teaching Foreign Languages 3

For Area 2, select ONE Concentration listed 30  
Business Concentration 30 hours  
Criminal Justice Concentration 30 hours  
Digital Media Concentration 30 hours

#### AREA 1

##### MAJOR REQUIREMENTS-FRENCH (40 Credits)

Required Courses	Credit
FRE100 Elementary French I	3
FRE101 Elementary French II	3
FRE200 Intermediate French I	3
FRE201 Intermediate French II OR	
FRE211 French for the Professional	3
FRE302 Wr. Expression & Translation	3
FRE310 Rdgs. In Francophone Culture & Civilization	3
FRE312 Conversation & Diction	3
FRE322 Contemporary French Society	3
FRE403 Advanced Business French	3
FRE452 Adv. Oral Comm. in a Professional Environ.	3
FRE462 Thesis	1

##### Nine hours from the following:

FRE307 Summer Study/Travel in French-speaking country: Oral and Written French	3
FRE316 Internship in French	1-3
FRE422 Intro. Fre. Culture, Civ, Lit I	3
FRE432 Intro. Fre. Culture, Civ, Lit II	3
FRE442 Intro. Fre. Culture, Civ, Lit III	3
<b>TOTAL</b>	<b>40</b>

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Students may substitute FRE340 Extended Study Abroad for 12 hours of the following courses:

FRE302 Adv. French I: Wr. Expression & Translation	3
FRE310 Rdgs. In Francophone Culture & Civilization	3
FRE312 Adv. French II: Conversation & Diction	3
FRE322 Contemporary French Society	3
FRE422 Intro. Fre. Culture, Civ, Lit I	3
FRE432 Intro. Fre. Culture, Civ, Lit II	3
FRE442 Intro. Fre. Culture, Civ, Lit III	3
<b>TOTAL</b>	<b>12</b>

#### MAJOR REQUIREMENTS-SPANISH (40 Credits)

Required Courses	Credit
SPA100 Elementary Spanish I	3
AND	
SPA101 Elementary Spanish II	3
OR	
SPA110 Accelerated Beginning Spanish	6
SPA200 Intermediate Spanish I	3
SPA201 Intermediate Spanish II	3
SPA302 Grammar and Comp	3
SPA310 Spanish Readings	3
SPA312 Conversation	3
SPA322 Intro. Hispanic Civ. & Cult. I	3
SPA332 Intro. Hispanic Civ. & Cult. II	3
SPA422 The Literature of Spain	3
SPA432 Selected Studies in Literature in Spanish	3
SPA452 Advanced Conversation	3
SPA462 Thesis	1

#### Three hours of the following:

SPA316 Internship in Spanish	3
SPA350 Interim Program in Spanish Study Abroad:	
Oral Spanish	3
SPA442 Topics in Spanish	3

**TOTAL 40**

#### AREA 2 (Professional Applications)

#### MAJOR REQUIREMENTS-FRENCH

Choose from the following for a total of 33 Credits. At least 3 credits must be at the 400 level.

	Credit
FRE100 Elementary French I	3
FRE101 Elementary French II	3
FRE200 Intermediate French I	3
FRE201 Intermediate French II	3
FRE302 Wr. Expression & Translation	3

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FRE307 Summer Study/Travel in French-speaking country: Oral and Written French	3
FRE310 Rdgs. In Francophone Culture & Civilization	3
FRE312 Conversation & Diction	3
FRE316 Internship in French	1-3
FRE322 Contemporary French Society	3
FRE403 Advanced Business French	3
FRE422 Intro. Fre. Culture, Civ, Lit I	3
FRE432 Intro. Fre. Culture, Civ, Lit II	3
FRE442 Intro. Fre. Culture, Civ, Lit III	3
FRE452 Adv. Oral Comm. in a Professional Environ.	3
FRE462 Thesis	1

**Plus 3 additional credits from the following:**

FRE211 French for the Professional	3
FRE 301 Methods for Teaching Foreign Language	3
<b>TOTAL</b>	<b>36</b>

**MAJOR REQUIREMENTS-SPANISH**

**Choose from the following for a total of 33 Credits. At least 3 credits must be at the 400 level.**

	<b>Credit</b>
SPA100 Elementary Spanish I	3
SPA101 Elementary Spanish II	3
SPA110 Accelerated Beginning Spanish	6
SPA200 Intermediate Spanish I	3
SPA201 Intermediate Spanish II	3
SPA302 Grammar and Comp	3
SPA310 Spanish Readings	3
SPA312 Conversation	3
SPA316 Internship in Spanish	2-6
SPA322 Intro. Hispanic Civ. & Cult. I	3
SPA332 Intro. Hispanic Civ. & Cult. II	3
SPA350 Interim Program in Spanish Study Abroad:	
Oral Spanish	3
SPA422 The Literature of Spain	3
SPA432 Selected Studies in Literature in Spanish	3
SPA442 Topics in Spanish	3
SPA452 Advanced Conversation	3
SPA462 Thesis	1

**Plus 3 additional credits from the following:**

SPA211 Spanish for the Professional	3
SPA301 Methods for Teaching Foreign Language	3

**TOTAL 36**

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## CONCENTRATIONS

<u>Business Concentration</u>	30 credits	Credit
ACC201 Introductory Financial Accounting	3	
ECO261 Principles of Microeconomics	3	
ECO461 International Trade	3	
FIN210 Personal Finance	3	
GBA210 Business Statistics I	3	
GBA211 Business Law I	3	
GBA220 Business Communication	3	
MGT350 Organizational Behavior	3	
MKT301 Principles of Marketing	3	
MKT 311 Consumer Behavior	OR	
MKT 351 Professional Selling and Sales	3	

<u>Criminal Justice Concentration</u>	30 credits	
LAT101 Introduction to Law	3	
LAT335 Introduction to Mediation	3	
LAW100 Introduction to Criminal Justice	3	
LAW110 Juvenile Delinquency	3	
LAW 190 Criminal Investigation	3	
LAW210 Introduction to Theories of Crime	3	
LAW255 Understanding Research in Criminal Justice	3	
LAW260 Criminal Law	3	
Law 290 Practicum	3	
LAW410 Intermediate Criminal Law	3	

<u>Digital Media Concentration</u>	30 credits
JOU 104 Fundamentals of Digital Photography	3
JOU 200 Principles and Theory of Mass Media and Journalism	3
JOU 202 Reporting for the Media	3
JOU 204 Video Journalism	3
JOU 210 or 212 or 214 Newspaper/Yearbook/Magazine/ Multimedia Production (2 of these for 4 credits total)	4
JOU 308 Copy Editing	3
JOU 316 Internship in Journalism	2

Plus 9 credits of approved courses below:

JOU 224 Introduction to Writing for the Internet	3
JOU 302 Advanced Media Reporting	3
JOU 304 Advanced Video Journalism	3
JOU 327 Publication Design	3
JOU 328 Multimedia Authoring	3

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E. Free elective credits:

16-42

(Sum of C, D, and E should equal A.)

F. Requirements for thesis, internship or other capstone experience:

Students completing the Language and Culture Area (Area 1) are required to complete the Senior Thesis course. Students in the Professional Applications Area (Area 2) may complete an internship, practica or the Senior Thesis.

G. Any unique features such as interdepartmental cooperation:

The Professional Concentrations represent interdisciplinary cooperation and will be administered by the faculty of those programs. Each concentration provides a direct application of linguistic and cultural knowledge with professional training. Study abroad, internships and practica that combine disciplinary knowledge and language skills provide even more opportunities for students to integrate learning across disciplines and use foreign language in a professional setting. This program reflects the Applied Learning mission of Missouri Western State University. In addition, students will also benefit from the Missouri Consortium for Foreign Languages. (See attached memorandum of agreement.)



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## COLLABORATIVE PROGRAMS

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**Sponsoring Institutions:** Missouri Southern State University, Missouri State University, Missouri Western State University, Southeast Missouri State University, University of Central Missouri

**Degree program:** Modern Languages Major

**Length of agreement:** open-ended  
(open-ended or limited)

1. Which institution(s) will have degree-granting authority?  
All.
2. Which institution(s) will have the authority for faculty hiring, course assignment, evaluation, and reappointment decisions?  
All institutions operate independently for these purposes.
3. What agreements exist to ensure that faculty from all participating institutions will be involved in decisions about the curriculum, admissions standards, exit requirements?  
The consortium meets annually to discuss these issues.
4. Which institution(s) will be responsible for academic and student-support services, e.g., registration, advising, library, academic assistance, financial aid, etc.?  
All institutions operate individually for these purposes.
5. What agreements exist to ensure that the academic calendars of the participating institutions have been aligned as needed?  
See above response for question 3.
6. In addition to the information provided by each participating institution regarding Financial Projections (Form FP), please address the following items:
  1. How will tuition rates be determined if they differ among the institutions?  
All institutions operate independently for these purposes.
  2. Has a formal agreement been developed regarding cost-sharing policies? If yes, please include it as part of the proposal. If no, please summarize the current understanding between all parties and the plans for developing a formal agreement.  
Please see the attached memorandum of agreement.
  3. What arrangements, if any, have been made for exchange of money between participating institutions?  
All institutions operate independently for these purposes.

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Form CL – Collaborative Programs

7. What commitments have been made by all participants to evaluate the program systematically?

Please see the attached memorandum of agreement.

8. If one institution wishes to discontinue the program, what agreements exist for terminating the offering?

Please see the attached memorandum of agreement.

**Memorandum of Agreement**

**between**

**University of Central Missouri,**

**Missouri Western State University,**

**Missouri State University**

**and**

**Southeast Missouri State University,**

**to form a**

**Collaboration for the Delivery of Foreign Language Instruction**

## **MEMORANDUM OF AGREEMENT**

This Memorandum of Agreement is made and entered into by the Department of Modern Languages at the University of Central Missouri, the Department of English, Foreign Languages and Journalism at Missouri Western State University, the Modern and Classical Languages Department at Missouri State University, and the Department of Foreign Languages and Anthropology at Southeast Missouri State University also referred to herein collectively as Universities or individually as University. By this Memorandum, the Universities express our mutual commitment to increasing opportunities for student access and success in higher education.

**WHEREAS**, the Universities provide a service critical to preparing Missouri students to compete in the global economy and recognize the importance of providing such training in several languages; and

**WHEREAS**, the Universities further recognize the need for the State of Missouri university system to efficiently employ faculty resources and expertise; and

**WHEREAS**, University of Central Missouri and Missouri Western State University have a history of collaboration in foreign-language distance education; and

**WHEREAS**, the Universities desire to form a consortium to provide collaborative offerings in several languages through each University;

**NOW, THEREFORE**, it is hereby agreed by and between the Universities as follows:

The faculty members of the identified departments at the Universities will work collaboratively to offer high-quality distance education courses, primarily to address the needs of upper-division French and/or German students. Responsibility for offering these courses will rotate amongst the four Universities in a set order to be determined prior to the first offering. Students will enroll in and pay tuition towards their own University regardless of where the course is being taught.

### **Term/Termination:**

This agreement takes effect during the fall semester of 2011. The Universities will assess the terms and the effectiveness of the collaboration annually, and will discuss any possible invitations to other parties or voluntary withdrawals from the consortium (with appropriate advance notification).

### **Confidential Student Information:**

Both during the term of this agreement and thereafter, the Universities agree to hold student confidential information in trust and confidence and to exercise diligence in protecting and safeguarding such information, as well as any other information protected from public disclosure by federal or state law. Each University covenants and agrees it will not knowingly use, directly or indirectly, for its own benefit, or the benefit of another, any of said confidential information,

but instead will use said information only for the purposes contemplated hereunder. Further, each University covenants and agrees that it will not disclose can confidential information to any third party except as may be required in the course of the consortium hereunder and for a legitimate educational interest or as otherwise allowed by law. Finally, the Universities covenant and agree that any access to confidential information and/or education records of any student shall be in compliance with the Family Education Rights and Privacy Act (FERPA) and any access to the medical records of any student shall be in compliance with the Health Insurance Portability and Accountability Act of 1996.

As used in this agreement, the term "confidential information" means all personally identifiable information, as defined by FERPA, including but not limited to: a student's name, the name of the student's parent or other family member, the address of the student or student's family, a personal identifier, such as the student's social security number or student number; a list of personal characteristics that would make the student's identity easily traceable; other information that would make the student's identity easily traceable; education and/or medical records of students.

**Liability:**

Each University shall be solely responsible for any and all actions, suits, damages, liability, or other proceedings brought against it as a result of the alleged negligence, misconduct, error, or omission of any of its officers, agents, or employees.

**No Indemnification:**

No party is obligated to indemnify the other or hold the other party harmless from costs or expenses incurred as a result of such claims.

**No Waiver:**

The foregoing provisions shall not be deemed a relinquishment or waiver of any kind of applicable limitations of liability provided or available to any of the Universities under applicable state governmental immunities law.

**Notice:**

Each University shall give written notice to the other University/Universities of the assertion of any claim or the commencement of any litigation with thirty (30) days notice of the claim or commencement of litigation and shall cooperate with the other University/Universities in the defense of the claim or litigation.

**Governing Law:**


This agreement is governed by and constructed in accordance with the laws of the State of Missouri.

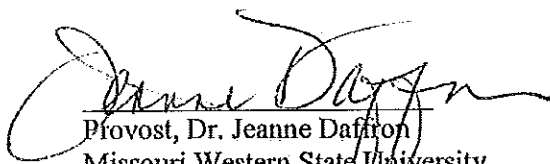
**Limitation of Authority:**

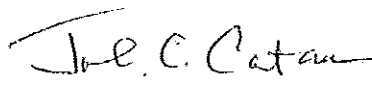
The rights, powers, and authority of each University are subject to the following conditions and limitations: (1) no University shall have the authority to perform an act on behalf of the other except as expressly authorized in this agreement or otherwise expressly authorized in writing; (2) without the approval of the other University/Universities, no University will authorize or obligate the expenditure of any funds or create any liability or expense for the other University/Universities; and (3) any contracts or obligations will require the signatures of all University representatives identified below.

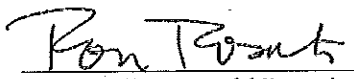
By the signatures below, the institutions agree to the conditions of the Memorandum of Agreement and support the collaboration to more efficiently deliver foreign language programs.

Agreed to on this day, October 25, 2010,

  
\_\_\_\_\_  
Provost, Dr. George W. Wilson  
University of Central Missouri

  
\_\_\_\_\_  
Provost, Dr. Jeanne Daffron  
Missouri Western State University

  
\_\_\_\_\_  
Provost, Dr. Belinda R. McCarthy  
Missouri State University

  
\_\_\_\_\_  
Provost, Dr. Ronald Rosati  
Southeast Missouri State University